

Congratulations!

Your new eCommerce Shop is online and ready for customers!

Now it's time to promote your shop and spread the word.

Here are some *simple marketing tips* to get your shop started and keep it going strong:

- Post your shop link to relevant web-pages, email your link to employees (or bring in your HR department to help promote your shop), and share on internal chat platforms (Teams, Slack, etc.). The more your employees and customers know about your shop and the easier it is to find, the better!
- Promote the shop link on social channels. Social media is a great way to share and promote your new shop to people already engaged with your business.
- Order items to welcome new employees to your business. Include the shop link in new employee onboarding materials. Everyone loves new company swag!
- Order items for giveaways, rewards, incentives and celebrations! Your shop is a great way for your business to create camaraderie and to show appreciation.
- Create designs for business-related events like all-hands meetings, company gatherings, holidays, offsite retreats, milestone events and more!